How long has Marlboro been the top selling brand in the U.S.?

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Source: https://www.industrydocuments.ucsf.edu/docs/jgkn0004

What year did PM surpass RJR as the leading manufacturer?

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What is the highest share a cigarette brand has realized this century?

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Source: https://www.industrydocuments.ucsf.edu/docs/jgkn0004

What was the second largest brand in the U.S. during 1996?

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Source: https://www.industrydocuments.ucsf.edu/docs/jgkn0004